



NEWS RELEASE

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Central Plains Dairy Expo attendees hail from 38 states, 20 countries

Event showcases exceptional education and innovative products, resources and services

Sioux Falls, SD (March 28, 2025) – Nearly 3,500 dairy enthusiasts gathered in Sioux Falls, S.D., for the 2025 Central Plains Dairy Expo (CPDE), held March 25-27. Attendees represented 38 states and 20 countries. The dairy-centric trade show included nearly 300 exhibitors that shared the latest in dairy equipment, technologies, services, products and communications – within 50,000 square feet of exhibit space. In addition, Five Star Sponsors provided nearly 80 dairy-focused educational sessions, with eight presented in Spanish.

Featuring “everything dairy,” CPDE attendees consumed 880 pounds of cheese, 7,800 cheese slices, 56 pounds of butter, 69 gallons of ice cream, 2,000 ice cream novelties, 2,500 grilled cheese sandwiches, 2,750 cartons of milk and 519 servings of pancakes. “We’re grateful to our sponsors for providing these delectable and nutrient-dense snacks,” said Central Plains Dairy Association (CPDA) Member Services Director Renee Brod.

“The Central Plains Dairy Expo continues to build its reputation among agricultural shows,” Brod added. “It’s a ‘must-attend event’ for Central Plains dairy producers searching for new products, technologies, resources and services – to elevate their dairy operations to the next level. While it’s an amazing venue for exploring ‘what’s new in dairy,’ CPDE also fosters networking opportunities to help dairy producers effectively implement profitable tools on their dairy operations.”

“This year’s Expo provided an outstanding opportunity to celebrate the dairy industry’s strengths and innovations,” said Kristy Mach, CPDA executive director. “Yet, we understand that challenges – from labor availability to changing consumer demands to evolving regulations – still exist. I am confident that Central Plains dairy producers’ resiliency will prevail.”

The 2025 CPDE kicked off with RaeLynn, bringing her signature charm and chart-topping songs to the stage. A two-time ACM New Female Vocalist nominee, touring with Jason Aldean this summer, RaeLynn provided distinctive storytelling with her vibrant personality during the CPDE concert.

Wednesday’s Ag Prayer Breakfast featured Rob Roozeboom – a Jesus-follower, husband, dad, evangelist, speaker, podcaster and author. He shared his broken – still chosen – journey. Roozeboom strives to inspire people to find hope and worth amidst brokenness.

“The strength of this Expo lies in the engagement we receive from our sponsors and the involvement of our dedicated dairy producers and exhibitors,” said Brod. “I encourage you to support all businesses in the [CPDE Membership Directory](#) and to advocate for the Central Plains dairy industry.”

Make plans to attend the 2026 Central Plains Dairy Expo, set for March 17-19, at the Denny Sanford Premier Center in Sioux Falls, S.D.

For more information about CPDE, visit www.centralplainsdairy.com.

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