



www.centralplainsdairy.com

## SPONSORSHIP OPPORTUNITIES

### Welcome Reception Sponsorships, Tuesday, March 25, 2025, 5:00 PM

#### Dairy Industry Moover Sponsors \$5,000

- Includes playing a 2-3 minute video at the Welcome Reception, supplied by sponsor
- Up to 2 reserved tables for the Welcome Reception, if desired
- Promotion opportunities include PowerPoint slide, Show Magazine recognition, website listing, EMOOs listing

#### Herd Leader Sponsors \$3,000

- Includes up to 2 reserved tables for the Welcome Reception, if desired
- Promotion opportunities include PowerPoint slide, Show Magazine recognition, website listing, EMOOs listing

#### Milk Master Sponsors \$1,000

- Includes 1 reserved table for the Welcome Reception, if desired
- Promotion opportunities include PowerPoint slide, Show Magazine recognition, website listing, EMOOs listing

### Prayer Breakfast Sponsorships, Wednesday, March 26, 2025, 6:15 AM – 8:30 AM

We are very excited to continue this prayerful and inspirational piece as part of the CPDE. This year the Ag Prayer Breakfast will be held on Wednesday, March 26, 2025. As in the past, we would appreciate your support for this great event.

#### Here are a few highlights for 2025:

- The Prayer Breakfast is free to all attendees.
- Tables will have 10 seats and bleacher seating will be available.
- Sponsors will have the option of reserving tables at the breakfast if they would like.
- Attendees will enjoy a delicious breakfast with all the dairy fixings.
- Doors open at 6:15 a.m., program beginning at 7:00 a.m.

All sponsors donating \$500 or more will receive recognition at the event with signage on the stage at the Prayer Breakfast, in the program, in the Expo Show Magazine, in the Dairy Star and on a huge poster displayed during the whole two days of Expo.

#### In-kind sponsorships and donations

We are so grateful for all the dairy donations for our Expo! At CPDE 2024 attendees were graced with all these dairy products for free!

- More than 1,500 grilled cheese sandwiches
- 700 half pints of milk
- 300 various flavored yogurts
- 1,800 assorted ice cream novelties
- 84 gallons of ice cream
- AND 700 pounds of cheese!

Some of these items are donated and some have to be purchased by the Expo. If your company has any in-kind dairy product you would like to donate please contact Renee at:

[renee@centralplainsdairyexpo.com](mailto:renee@centralplainsdairyexpo.com). Additional ideas for the dairy bar may be (but are not limited to) cheese sticks, cheese curds, pretzels and cheese sauce, promotional plates, bowls, napkins, cups or plasticware. We would be happy to have a conversation about how best to incorporate these or any other items you have in mind.

All sponsors will receive mention in the Expo Show Magazine, on the CPDE website and on-site at the event. Increase your business's exposure by having your support and sponsorship recognized with any of these branding sponsorship opportunities.

**First right of refusal will be given to sponsors that have actively sponsored at the last Expo.**



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## CPDE Membership

Prospective customers have a quick and easy way to find industry suppliers they need. Monthly promotion to our attendees on social media, promotion to CPDE newsletter audience.

CPDE MEMBERSHIP DUES		
<b><i>ALL EXHIBITORS MUST BE MEMBERS.</i></b>		
View the Membership Directory <a href="#">here</a> .		
Size	Cost	Total Cost
Individual (list one person from your company)	\$150	=
Corporate (list up to 10 people from your company)	\$350	=
ADDITIONAL PROMOTIONAL OPPORTUNITIES FOR COMPANIES		
Add your logo to your membership listing	\$150	=

MEMBERSHIP INFORMATION NEEDED FOR CPDE ONLINE DIRECTORY			
Keep my information the same as last year (View your listing <a href="#">here</a> )	<input type="checkbox"/>	YES	<input type="checkbox"/>
NO			
Company Name			
Address			
City	State	Zip	
Website			
Email			
Phone			

CONTACTS TO BE LISTED ON ONLINE DIRECTORY		
Name	Email	Phone
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

Company Description for Member Listing:

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Industry Category (Check all that apply):

<input type="checkbox"/> Animal Health	<input type="checkbox"/> Buildings	<input type="checkbox"/> Business Mgmt/Consulting	<input type="checkbox"/> Communications
<input type="checkbox"/> Education & Research	<input type="checkbox"/> Energy	<input type="checkbox"/> Equipment	<input type="checkbox"/> Farm Supplies
<input type="checkbox"/> Feed	<input type="checkbox"/> Financial Services	<input type="checkbox"/> Genetics	<input type="checkbox"/> Media
<input type="checkbox"/> Milk Processors	<input type="checkbox"/> Nutrition	<input type="checkbox"/> Organizations/Government	<input type="checkbox"/> Pharmaceutical
<input type="checkbox"/> Professional Services	<input type="checkbox"/> Seed	<input type="checkbox"/> Technology	<input type="checkbox"/> Utilities

Please return this form with your Exhibitor Booth Form to CPDE or email [renee@centralplainsdairyexpo.com](mailto:renee@centralplainsdairyexpo.com)



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## SPONSORSHIP OPPORTUNITIES

Welcome Reception Sponsorships	Cost	We Are Interested!
Dairy Industry Moover	\$5,000	
Herd Leader	\$3,000	
Milk Master	\$1,000	
Welcome Reception Table	\$400/table for 10	
<b>Wednesday morning Prayer Breakfast (3/26/25) sponsor</b>	<b>\$500</b>	
<b>On-site Branding Opportunities</b> Pricing DOES NOT include production costs		
<b><u>Premier Center</u></b>		
Outside banners	\$500	
Steps to second level	\$500	
Exterior windows (16 available)	\$300 each	
<b><u>Convention Center</u></b>		
Hallway pillar wraps (6 available)	\$300 each	
Hanging banners in center hallway (8 available)	\$300 each	
<b><u>Arena</u></b>		
Entrance pillars	\$350 each	
Between door posters	\$300	
Foyer ticket windows	\$700	
Second level glass panels	\$150 each	
Railing banners	\$100 each	
<b>On-site Branding Opportunities at Sheraton Sioux Falls &amp; Convention Center</b>		
Hotel column wraps (11 available)	\$450 each	
Walkway windows to and from Arena 70" x 34" (15 available)	\$450 each	
Banners hanging off 2nd floor 3' x 5'	\$450 each	
Hotel front doors	\$500 each	
<b>Additional Opportunities</b>		
Mobile app banner ads (15 available)	\$1,000 each	
Push notification via mobile app (5 available)	\$350 each	